

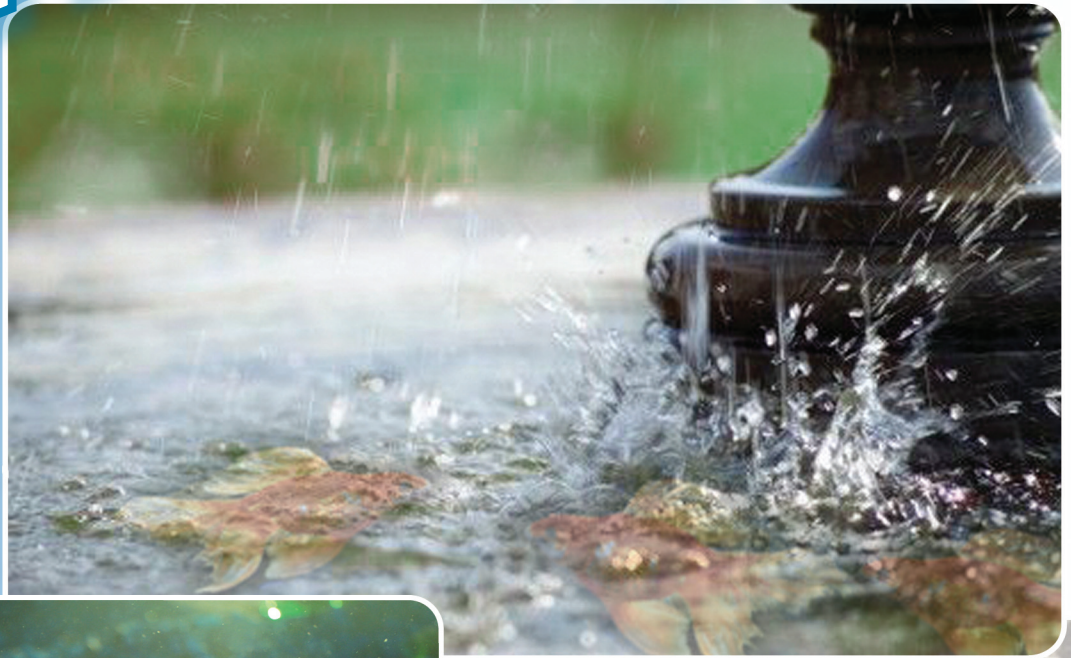
Introducing

# MICROBE-LIFT<sup>®</sup>

earth friendly products  
for birdbaths  
& fountains

from Ecological Laboratories<sup>®</sup>

EPA REGISTERED  
MICROBE-LIFT<sup>®</sup>/  
ALGAWAY 5.4  
for fountains



- Safe for fish & plants when used as directed.
- Control string algae!
- No more green water!
- Label specific Algacide for fountains!

#ALGAF04 • 4 oz. (118 mL) treats 1,419 gals.

#ALGAF02 • 2 oz. (59 mL) treats 710 gals.

#ALGAF01 • 1 oz. (29.5 mL) treats 355 gals.



# MICROBE-LIFT<sup>®</sup> CLEAR

“bio-enzymatic”  
natural & safe  
for all statuary finishes

for fountains & birdbaths

## MICROBE-LIFT<sup>®</sup>/ BIRDBATH CLEAR<sup>™</sup>

- Specially formulated for birdbaths that may be used by birds, small fish, frogs, etc. to help keep birdbath water clear.

#10BBC4 • 4 oz. (118 mL) bottle, 17 treatments

## MICROBE-LIFT<sup>®</sup>/ SMALL FOUNTAIN CLEAR<sup>™</sup>

- Specially formulated for smaller fountains to keep water pumps free from organic debris, therefore helping to ensure clear, sparkling water.

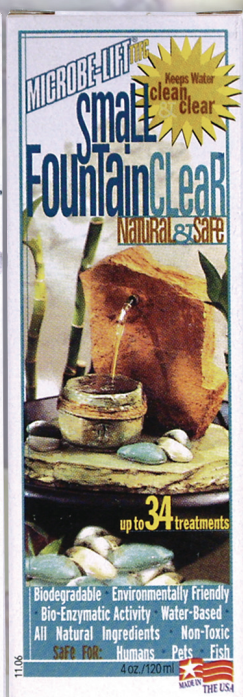
#10TTF4 • 4 oz. (118 mL) bottle, up to 34 treatments

## MICROBE-LIFT<sup>®</sup>/ LARGE FOUNTAIN CLEAR<sup>™</sup>

- Created for larger water fountains that may host birds, fish, plants and other aquatic wildlife.
- Helps keep water filters and pumps free from organic debris to ensure clear, sparkling water.

#10LFC16 • 16 oz. (473 mL) bottle treats 6400 gals.

prevents organic  
contaminants  
from forming,  
such as:  
crusty white  
scale deposits,  
iron, copper &  
hard water stains





a case of  
Microbe-Lift®/BirdBath Clear  
holds 24 pieces



a case of  
Microbe-Lift®/Small Fountain Clear  
holds 24 pieces



a case of  
Microbe-Lift®/Large Fountain Clear  
holds 12 pieces



#10BTTX24  
24 Piece Starter Pack  
12 Microbe-Lift®/BirdBath Clear &  
12 Microbe-Lift®/Small Fountain Clear

## THE 2 UNIQUE TECHNOLOGIES IN OUR 3 "CLEAR" PRODUCTS:

### Bio-Enzymatic (Organic Removal)

Our two unique proprietary technologies utilize a natural, free-enzyme system along with beneficial bacterial cultures to help keep fountain and birdbath water clear. One system prevents the buildup of stains and mineral deposits on the fountain surface while a second system uses "bio-enzymatic" activity to keep water clear and free from the organic debris that can make the water cloudy. This free-enzyme system helps to jumpstart degradation by making existing organic debris in the fountain or birdbath readily "bio-available" to the beneficial bacterial cultures.

Naturally occurring bacteria function in our environment as the primary decomposers of ALL organic waste found in nature. Biological decomposition is a process that has taken place in nature for millions of years! This process is realized by billions of naturally-occurring, living microorganisms that use organic waste matter as their food and energy source and convert this waste into carbon dioxide and water. In this way, the process of natural, biological oxidation purifies the environment and removes unwanted organic waste from our streams, rivers and soil.

The free-enzyme system and beneficial bacterial strains contained in our formulation are derived naturally from the soil and chosen for their unique ability to breakdown and remove organic wastes found in fountains and birdbaths. These strains are safe to aquatic, animal and plant life, birds and humans, and are non-toxic and environmentally friendly.

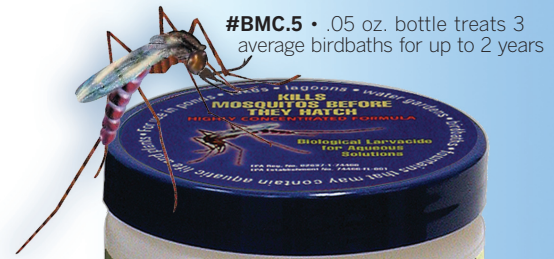
### Inorganic Removal Technology

A second proprietary technology in this formulation is designed to prevent the buildup of stains and mineral deposits that can be a problem on the fountain or birdbath surface. This is an important component because not all buildup problems are organic in nature. All organic debris will be degraded with the bio-enzymatic technology, but stains such as iron or calcium are *not* organic in composition and *cannot* be removed by free enzymes or beneficial bacterial cultures. Known as the "barrier system", the *Inorganic Removal Technology* in our formulation forms a safe and natural barrier on the fountain or birdbath surface that helps prevent the formation of these types of inorganic stains and mineral deposits.

The end result of these two unique proprietary technologies ensures clear sparkling water that keeps organic and inorganic build-ups from occurring.

# for mosquitoes

## EPA REGISTERED MICROBE-LIFT®/BMC Liquid Biological Mosquito Control



#BMC.5 • .05 oz. bottle treats 3  
average birdbaths for up to 2 years

## what's the buzz

- Kills developing mosquitoes *before* they become breeding, biting adults, including those which may transmit West Niles Virus, Equine Encephalitis & Heartworm Disease (in dogs & cats).
- Can be applied to birdbaths & fountains containing aquatic life, fish & plants; used by animals or wildlife; in contact with humans.
- Active Ingredient: Biological Larvicide (B.T.I.)
- Disperses evenly in water for up to 14 days activity with no potential for resistant development in target populations.
- Nontoxic, no organic nor inorganic residues & no adverse aesthetics to birdbaths or fountains.



#BMCBBA • 12 containers in a great display case!

**FREE DISPLAY MERCHANDISERS** when ordered by the full case!

# go green with MICROBE-LIFT®

## soy-based cleaning products

### MICROBE-LIFT®/ SOY-BASED BIRDHOUSE & BIRDFEEDER CLEANER

A proprietary formulation that is a special blend of soy-based chemistry developed to clean all plastic, vinyl, fiberglass and metal birdhouses plus resin/poly birdfeeder surfaces, thereby removing organic debris, mineral deposits and bird droppings. Any residual cleaner left behind is non-toxic to birds and animals.

#### Benefits:

- Not harmful to birds or other animals.
- Safe for use around plants & home.
- Powerful & safe removal of organic debris.
- Environmentally friendly.
- Biodegradable, skin friendly & nontoxic.
- No air polluting VOCs.
- Uses renewable soybean resources.
- A state-of-the-art cleaning product which combines biodegradable resources with micro-emulsion technology.
- Won't scratch plastic or metal surfaces when used according to label directions.



#SBBC32

### 2 alternatives to petroleum based products

Presenting two natural, soy-based cleaners that combine the power and versatility of the soybean to create renewable alternatives to petroleum-based products. Soybeans have been grown for thousands of years as food for millions of people around the world and as a feed ingredient for the livestock industry. But there is more to this familiar legume than just the simple bean we have come to take for granted. The complex structure of the soy bean also provides us with the basic building blocks to design powerful yet safe cleaners like these.

Twelve 32 oz. (946 mL) Microbe-Lift®/Soy-Based Cleaner spray bottles ship in a scored & easy to cut down display carton!



### MICROBE-LIFT®/ SOY-BASED BIRDBATH & STATUARY CLEANER

This specially blended, proprietary formulation of soy-based chemistry was developed to clean birdbaths, garden statues, sculptures, stone and brick, thereby removing organic debris, mineral deposits and build-up. When used according to directions, it will help correct mineral problems such as scaling, staining and water discolorations.

#10SBSC

#### Benefits:

- Biodegradable, skin-friendly & nontoxic.
- Environmentally friendly.
- Powerful & safe removal of organic debris, mineral deposits along with buildup.
- Not harmful to fish or other aquatic life, birds, animals, humans as well as plants & grass.
- No air polluting VOCs.
- Uses renewable soybean resources.
- A state-of-the-art cleaning product which combines biodegradable resources with micro-emulsion technology.

