Retailers Advertised Brand for Independent Retailers

Experience the Miracle

Clarifier Plus

INFORMATION SHEET:

Clarifier Plus Freshwater
Clarifier Plus Saltwater
Clarifier Plus Reef & Marine

BENEFITS:

Different Formulas For Fresh, Salt And Reef Use

Quickly Clears Cloudy Water

Clears "Green Water"

Will Not Affect Ph

Won't Harm Fish Or Plants

Will Not Cause Invertebrates To Close Up

Nitrate, Phosphate, And Silicate Free

Will Not Coat Fish Gills

Aggregates And Precipitates Suspended Matter

Improves Filtration





CLARIFIER PLUS SUPPORT NOTES:

These are actually different formulas and concentrations for fresh and salt water, and the products should NOT be used in conditions they are not labeled for. Using them in the wrong system would be bad.

There may be some clouding initially, but that will go away and the water will clear up. Using a second dose is often more effective than just a single dose. So if the water doesn't clear completely for the user after the first application the second dose will usually give them the desired result.

Accidental overdosing, even at 2X dosage will cause no harm, and the product will continue to work. The leading competition in freshwater clarifiers will NOT work if overdosed.

Since this product causes fine particles to clump together so the filter can more easily remove them from the water, the media will clog faster. If a dealer/consumer complains that the product did not work, recommend that they change, or at least thoroughly rinse the filter media. Most filters on the market bypass (the water flows around) the media when it clogs. This is a great opportunity to mention using MICROBE-LIFT/Gel to inoculate the media after cleaning or replacing it.